

Mark DalBello

Art Director
Marketing Coordinator



687 Barlina Rd.
Crystal Lake, IL
60014



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847.648.9011



www.VDGdesigns.com

Profile

Award-winning Creative Director - Marketing Coordinator with a broad range of experience and proven track record of delivering one-of-a-kind results that exceed expectations in brand creation, brochure/catalog design, computer graphics print/online, litigation support, marketing and email campaigns, tradeshow display/signage, website design, including strong leadership capabilities in supervising staff and building client relations. Ability to work comfortably at multiple organizational levels, and works well under pressure. I possess a combination of conceptual strength and technical proficiency. I have established myself as a self-starter and team leader that actively helps and refines all processes necessary to achieve and maintain goals.

Experience

2005 - Present

Creative Director/
Marketing Director

[EMKAY, Inc.](#)

Responsible for the development and implementation of entire creative process of the EMKAY organization, including but not limited to animation, branding, electronic media, event planning, graphic design, marketing concepts (email campaigns), photography, presentations, print, trade shows, web development, and video. Manage all creative projects, working within the established budget and scheduling requirements. A key decision maker responsible for the quality of the finished creative product and EMKAY's branded material.

1988 - 2005

Art Director
Multimedia Developer
Senior Graphic Designer

[Vision Design Group](#)

[Altrum Technologies, LCC](#)

[CMI Business Communications](#)

[Quicksilver Associates, Inc.](#)

[VTI Communications for Business](#)

Managed, trained and supported team of artist throughout the concept design and production development of sales/marketing materials, brochures, print media, interactive media, animation, litigation graphics and technology for major clients including: Abbott Laboratories, ACCA Forensic, Allstate, Arthur Andersen, Camco, CNA, Lucent Technology, MB Sales, Moore, National Safety Council, Orrick, RR Donnelly, Scott Foresman, Rosenberg Consulting.

Education

Northern Illinois University

Computer Graphics/Media Arts

1984 - 1987

Elgin Community College

Graphic Arts

1981 - 1983

Portfolio Available at:

www.VDGdesigns.com

Hard Skills

- Photoshop
- Illustrator
- Acrobat
- PowerPoint
- Indesign
- HTML/Web Design
- After Effects
- Sound Editing

Soft Skills

- Communication Skills
- Attention to Detail
- Problem-Solving
- Multitasking
- Collaboration
- Time Management
- Organizational Skills

Honors/Awards

- American Graphic Award
- American Inhouse Design Award
- Communicator Award
- Interactive Media Award
- Marcom Award
- Summit Creative Award

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Samples

Print Work



Web and Smart Phone Apps



Graphic Design Work



Events and Meetings

